



Why The Platform and the Medicare CCM Program Matter

The platform's approach involves a personalized outreach strategy to each patient, where it introduces them to the program and clearly explains to the patient what they can expect. This initial conversation is crucial for establishing trust and rapport. It details the benefits of the program, how it will enhance their care, and the ways in which support can make a difference in the patient's health journey. Education is at the forefront of this process, ensuring patients are fully informed about how the services will be integrated into their existing care plans.

Industry Changes

- Centers for Disease Control and Prevention (CDC), 6 in 10 adults in the United States have a chronic disease, and 4 in 10 adults have two or more.
- Over two-thirds of Medicare beneficiaries have two or more chronic conditions. A Patient-Centered Primary Care Collaborative found that comprehensive CCM can lead to a 20% reduction in hospital admissions for patients

CMS Changes

- Medicare expanded coverage for Medicare CCM Program services including broader eligibility criteria.
- Medicare's shift towards Value-Based Care (VBC) models emphasize quality rather than quantity of care provided.
Medicare has introduced new billing codes

Health Systems, Providers & Physician Groups

- Enhance Patient Outcomes.
- Increase Patient Satisfaction.
- Improve Revenue.
- Streamline Workflow.
Partner with Experts in the Medicare CCM Program

Patients

- Reduce annual and out-of-pocket medical expenses.
- Dedicated Personal Care Manager.
- Comprehensive Care Plans.
- Health Goal setting.
- Medication management and support.
- 24/7 support.